

Editorial Policy & Code of Practice

Freedom of the press carries responsibilities. Members of the press have a duty to maintain the highest professional and ethical standards.

Principle 1 – Truth and Accuracy

1.1 In reporting news and information, Business Plus shall strive at all times for truth and accuracy.

1.2 When a significant inaccuracy, misleading statement or distorted report or picture has been published, it shall be corrected promptly and with due prominence.

1.3 When appropriate, a retraction, apology, clarification, explanation or response shall be published promptly and with due prominence.

Principle 2 – Distinguishing Fact and Comment

2.1 Readers are entitled to expect that the content of Business Plus reflects the best judgment of editors and writers and has not been inappropriately influenced by undisclosed interests. Wherever relevant, any significant financial interest of an organisation should be disclosed. Writers should disclose significant potential conflicts of interest to their editors.

Principle 3 – Fair Procedures and Honesty

3.1 Business Plus shall strive at all times for fair procedures and honesty in the procuring and publishing of news and information.

3.2 Journalists and photographers must not obtain, or seek to obtain, information and photographs through harassment, unless their actions are justified in the public interest.

Principle 4 – Respect for Rights

Everyone has constitutional protection for his or her good name. Business Plus shall not knowingly publish matter based on malicious misrepresentation or unfounded accusations, and must take reasonable care in checking facts before publication.

Principle 5 – Privacy

5.1 Readers are entitled to have news and comment presented with respect for the privacy and sensibilities of individuals. However, the right to privacy should not prevent publication of matters of public record or in the public interest.

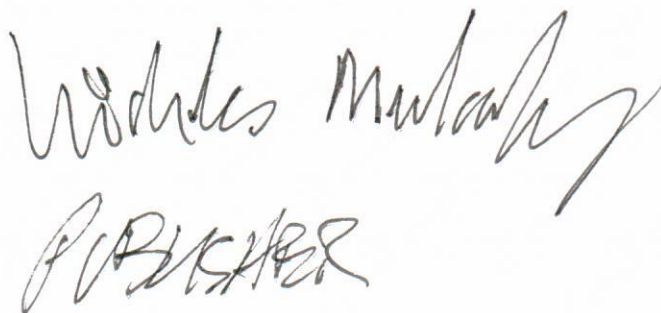
5.2 Public persons are entitled to privacy. However, where people hold public office, deal with public affairs, follow a public career, or have sought or obtained publicity for their activities, publication of relevant details of their private life and circumstances may be justifiable where the information revealed relates to the validity of their conduct, the credibility of their public statements, the value of their publicly expressed views or is otherwise in the public interest.

Principle 6 – Protection of Sources

Journalists shall protect confidential sources of information.

Principle 7 – Prejudice

Business Plus shall not publish material intended or likely to cause grave offence or stir up hatred against an individual or group on the basis of their race, religion, nationality, colour, ethnic origin, membership of the travelling community, gender, sexual orientation, marital status, disability, illness or age.



The image shows two handwritten signatures in black ink. The top signature is 'Niall Mulcahy' and the bottom signature is 'A. O'NEILL'.